EXHIBITOR_____

EXHIBIT SCORECARD

COMPONENT	POSSIBLE POINTS	POINTS
Appropriateness of Theme	15	_____
-Educational and/or Promotional Message		
-Timely, Important, Practical		
-Message Suited for the Viewing Audience		
Presentation		
-Attracts Attention	10	_____
Light, motion, sound, color, size, etc.		
-Title of Exhibit	10	_____
Attractive, catchy, easy to read		
Appropriate placement		
-Design	20	_____
Good use of color, center of interest, unity and movement, contrast, balance, proportion and scale		
-Printed Visuals	10	_____
Appropriate size, appropriate placement, neat and easy to read		
Effectiveness		
-Message Accurate, Concise, and Simple	15	_____
Only one subject covered, unnecessary material eliminated		
-Educational or Promotional Effectiveness	20	_____
Increases knowledge/changes attitudes/ creates a desire for involvement		
POSSIBLE SCORE	**100**	**TOTAL SCORE** _____